Shelter Helper

Animal shelters have to create different ways to advertise and inform the public of animals up for adoption. Working in groups, pretend that you work at a local shelter (you can choose the name of a real shelter or make one up). Your job is to select a pet found in shelters—dog, cat, bird, rabbit, guinea pig, hamster, rat, gerbil, or mouse—and help him or her get adopted. Find a photograph of the type of animal you have chosen or a picture from a magazine and develop a presentation for the class that encourages people to adopt the pet.

Your team can create adoption cards like the one below. Use the computer to design flyers, advertisements or a web page. You can also film your own TV ad using a video camera, props and your fellow students as actors. Make sure to include: pet’s name, age, size, breed (type of dog or cat), gender, history of how your pet was brought to the shelter, housebroken or not, and anything else your team thinks is important when promoting the animal for adoption.

Sample Adoption Card

I.D.: 00176
Name: Wally
Breed: Bulldog
Size: Medium
Age: 5 years old
Gender: Male

DESCRIPTION:
If you’re looking for a companion to lounge around with you in front of the TV, then Wally is the boy for you! Wally is a sweet, loving bulldog who is great with other animals and children. He was brought to the shelter by two kind police officers that found Wally in an alley. He is playful and cuddly and waiting for the right person to give him the attention he deserves. Wally is up to date with his shots, already house trained, and neutered.